



**Redken recognizes Christine Hauschild & Paige Fortner from  
Calvetti & Company  
As Certified Hair Colorists**

Get predictable hair color results with a Redken Certified Hair colorist

Achieving predictable hair color results can be a challenge for some clients due to many factors- the consultation, colorist's understanding of the product, colorist's skill level and technique. Redken is making it easier for clients to get the color they want by certifying their top colorist and calling them Redken Certified Hair Colorists. Highlighting these highly trained colorists, dedicated to their craft and invested in becoming the best, will make it easier for clients to connect with credible colorists.

January, 2010, Vero Beach, Florida- Christine Hauschild and Paige Fortner recently excelled into an elite group of Redken Certified Hair colorists, who provide impeccable service and guarantee exceptional hair color results for their clients. There's a certain level of acclaim associated with being a Redken Certified Hair Colorist, and members of this leading group are recognized for their color expertise and commitment to excellence.

"Color certification was designed to recognize and reward top colorists. Our accreditation process assesses their technical skills, knowledge of hair color products and principles and their approach to color formulation, application, and color correction. An individual that becomes certified will excel in the area of hair color and provide top notch service to their clients," explains Christine Schuster, Senior Vice President of education for Redken.

To schedule an appointment with Christine or Paige, please call Calvetti and Company at 772.770.9903. To locate other Redken Certified Colorists, please call 1.800.REDKEN8 or log on to [www.redken.com](http://www.redken.com).